

Practice your story of SELF, US, and NOW

What you say...and how clearly you say it...in what will often amount to just a few minutes...might determine whether you capitalize on the opportunity or lose a chance to secure support. This is why you must practice, practice, practice! Use this template to develop your narrative and take time to practice.



My name is _____ and I live at _____
(full name) (address)

I am here as a _____
(member of organization, institution, religious group, association, Catalyst Miami, etc.)

I am here today to speak on _____
(topic)

(write your story: what is the issue?)

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(connect your story to a wider fact, trend or statistic)

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(what choice do we all have to make in order to take action? when?)

(what will be the outcome if we take the action? and if we don't?)

(summarize your point)

(thank your audience for listening and urge them to take action)
